

NISHA GOPALAN

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Summary

Experienced financial journalist with over 20 years in the industry, currently as senior overnight news editor for Investopedia News, a startup news service set up in 2023. Apart from my years as a financial news editor and reporter, I have in recent years become proficient in audience analytics tools and skilled in using AI-editing and headline technologies to improve news traffic. My background includes roles at leading global media brands like Bloomberg and The Wall Street Journal, with expertise in writing, editing, and managing pan-regional teams across Asia and Europe.

Experience

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| Senior Overnight Assignment Editor
Investopedia | 01/2024 to Current
London and Hong Kong, United Kingdom |
| <ul style="list-style-type: none">Wrote or edited the daily '5 Things to Know Before the Stockmarket Opens' column for U.S. markets. Writing and editing breaking financial news and features around markets, personal finance and the economy. Assigned reporters stories and worked with management on audience analytics and SEO strategies. | |
| Editor
Bloomberg | 11/2021 to 09/2023
London, United Kingdom |
| <ul style="list-style-type: none">Editor for the European markets team editing stories that covered the gamut of fast-breaking news on stocks, bonds, and FX, to features on markets. | |
| Columnist
Bloomberg | 11/2015 to 11/2021
Hong Kong, Hong Kong |
| <ul style="list-style-type: none">Wrote columns for Bloomberg Opinion on banking and M&A in Asia-Pacific region as well as real estate, politics and consumer trends in China. | |
| Asia Deals and Banking Editor
The Wall Street Journal | 01/2012 to 10/2015
Hong Kong, Hong Kong |
| <ul style="list-style-type: none">Oversaw and edited team of reporters across the Asia-Pacific region in reporting breaking news features on M&A, private equity, banking with key focus on China, India and Japan. | |
| Editor, Senior Correspondent, Reporter
Dow Jones Newswires | 06/1999 to 01/2012 |
| <ul style="list-style-type: none">Started my Dow Jones career in London as reporter focused on equities.Transferred to Hong Kong as senior correspondent charged with breaking M&A, IPO, and private equity news as well writing features for The Wall Street Journal.Became Asia equities editor as well as senior correspondent from 2008 onwards. | |

Skills

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| <ul style="list-style-type: none">EditingReportingWritingModerating ConferencesResearchCopy Editing and ProofreadingPublic AppearancesHeadline writingBloggingFinancial and markets commentary writingEditorial judgment | <ul style="list-style-type: none">Content developmentAnalytical skillsTeam managementWriting storiesContent creationAudience engagementDeadline managementEditing and reviewBreaking news experienceGoogle Analytics |
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Education

Bachelor of Arts: Political Science and Economics

University of Toronto

Toronto

Master of Arts: Political Science

University of Waterloo

MA Political Science & Economics

Wrote my Master's thesis on the rise of Hong Kong, Singapore, Taiwan and South Korea, the Asian tigers.

Websites, Portfolios, Profiles

- www.linkedin.com/in/nisha-gopalan
- <https://x.com/nishagopalanhk>
- <https://www.investopedia.com/nisha-gopalan-8424025>